



Four Lakes

Communication



Topics of Communication

Initiated and often written by the board or committee chairs

- Neighborhood updates such as crime, news and ongoing initiatives
- Events and work parties
- Annual meeting invites
- Newsletters
- Surveys
- Planned Water Shutoffs
- Planned Road Paving
- Fire/Life Safety



Communication Channels

- Facebook *56% of the neighborhood*
- Email – Mail Chimp *88% of the neighborhood*
- Website
- Automated Phone calls
- Reader Board
- USPS Mail / Flyers



Happenings since 2018 annual meeting

- ▶ 246 Neighborhood Facebook posts
- ▶ 9 Committee/Board emails (Newsletter, Survey, Events, News)
- ▶ 15-20+ updates to the website (Board Meeting Minutes, Board Member updates, News, etc.)
 - ▶ Gazebo Reservations



Want more Communications? Let us know what you want to hear!

Contact Info

➤ communications@four-lakes.org